



IDAHO SPORTS

Building Local Relationships

One business partnership at a time.



IDAHO SPORTS.COM



WE'VE GOT YOU COVERED

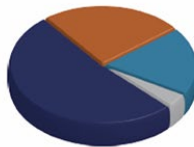
Monthly Traffic on average

312,000+
visitors

1,600,000+
page views

Demographics

information based on a survey of 20,000 visitors



52% General Adults
(18 & over fans, coaches & administrators)

25% High School Students

19% Parents

4% Other

SOCIAL MEDIA FOLLOWERS @IDAHOSPORTS



13,400+



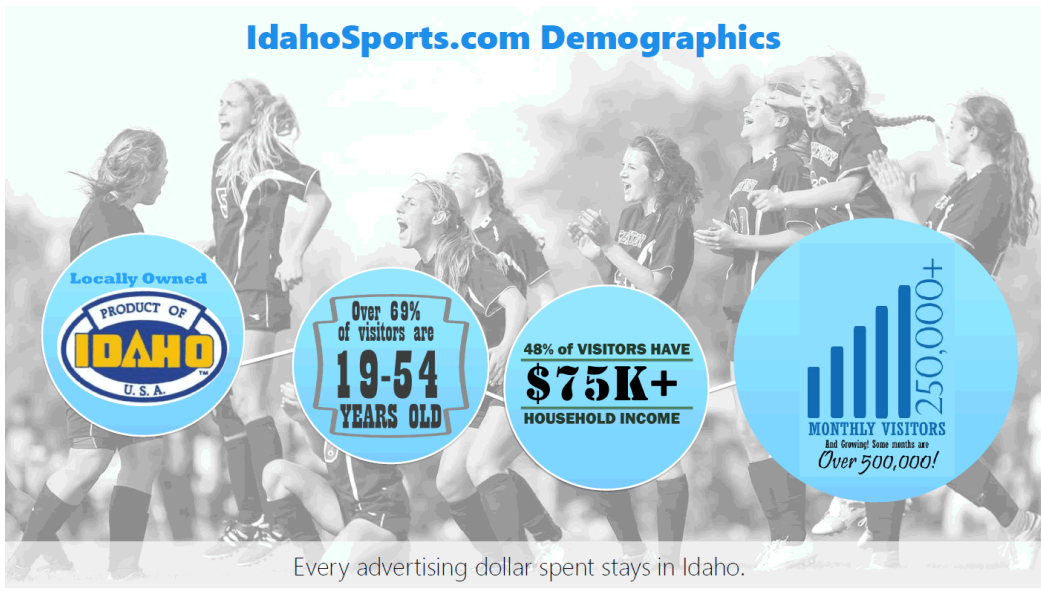
11,000+



8,600+



IdahoSports.com Demographics



Locally Owned
PRODUCT OF
IDAHO
U.S.A.

Over 69%
of visitors are
19-54
YEARS OLD

48% of VISITORS HAVE
\$75K+
HOUSEHOLD INCOME

250,000+
MONTHLY VISITORS
Bad Timing! Some months are
Over 500,000!

Every advertising dollar spent stays in Idaho.



GOODING HIGH SCHOOL SENATORS

3A District IV 3A Sawtooth Central Idaho Conference

Gooding, ID Contact
Colors: Red & Black

LOCAL SPONSORS

Say "Thanks" To These Power Boosters!

 	 All Major Brands Of Tires STEVE'S QUICK SERVICE 601 Main St Gooding, ID	 TitleOne a title & escrow co.
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FALL SPORTS

Boys Soccer	Cross Country	Football	Girls Soccer	Volleyball
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WINTER SPORTS

Boys Basketball	Girls Basketball	Wrestling
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SPRING SPORTS

Baseball	Boys Golf	Girls Golf	Softball	Tennis	Track & Field
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BETTER THAN PRINT – CLICKABLE & TRACKABLE!

SHOW YOUR SCHOOL SPIRIT AND BE SEEN BY TENS OF THOUSANDS OF CURRENT PATRONS AND POTENTIAL CUSTOMERS!

BANNER ADVERTISERS ARE CONTACTED FIRST FOR AVAILABLE WEBCAST ADVERTISING

The screenshot shows the Idaho Sports website interface. At the top, it displays 'IDAHO SPORTS' and the event 'RIGBY TROJANS vs IDAHO FALLS TIGERS' at Ravsten Stadium on Friday, October 2, 2020, at 7:00 PM. The main content area features a live video feed of the football game. On the right side, there are sections for 'Rigby Trojans' and 'Idaho Falls Tigers', each with a logo and a 'POWER BOOSTERS' list. The Rigby Trojans list includes John Adams GMC, MVP Rentals, Bell Financial Group, Briggs Steel, Madison Memorial, Idaho Drug, Taylor Chevrolet, Anytime Fitness - Rigby, Bingham Memorial Orthopedic Institute, Dakri Bernard Realty Group, Upper Valley Orthopedics, Dansie Hepworth Dental, and Eckersell Funeral Chapel. The Idaho Falls Tigers list includes Rockwell Homes, Bingham Memorial Orthopedic Institute, Conan Heating & Air Conditioning, and a link to get your business listed.

~ BE SEEN ~ HIGH VISIBILITY!

TEAM PAGES & SCHEDULES

SPORT PREVIEWS

FOOTBALL, GIRLS BASKETBALL, BOYS BASKETBALL
COMING SOON: BASEBALL, SOFTBALL

LIVE & ARCHIVED WEBCASTS

FALL SEASON

WINTER SEASON

SPRING SEASON



IDAHOSPORTS.COM SALES@IDAHOSPORTS.COM

SCHOOL POWER BOOSTER PACKAGES

'LETTERMAN POWER BOOSTER'

LOGO ONLY

300X90px, SINGLE PANEL, CLICKABLE - \$300/SEASON OR \$750 FOR FULL 12-MONTHS
(INCLUDES BUSINESS NAME & LINK ON WEBCASTS)



'ALL-STAR POWER BOOSTER'



LOGO + CONTACT INFO/MESSAGING

300X90px, SINGLE PANEL, CLICKABLE - \$400/SEASON OR \$950 FOR FULL 12-MONTHS
(INCLUDES BUSINESS NAME & LINK ON WEBCASTS)
LOGO + CONTACT INFO/MESSAGING



Why Advertise With Us?

It's Simple. Reach thousands of local athletes, parents, coaches, administrators and fans. Every day.



01 Customers Are Online

At work, at school and at home, thousands of potential customers are on IdahoSports.com checking schedules and results or watching exclusive game broadcasts 24 hours a day.



02 Loyalty & Credibility

The IdahoSports.com brand has been the most trusted source of online high school sports information for over 20 years. The credibility of our brand extends to our advertisers.



03 Cost Effective

You can reach a large, hard-targeted, audience quickly and at a lower cost than most other media outlets.

Who we are

For over 20 years, IdahoSports.com has been Idaho's undisputed leader in online high school sports information. We partner with thousands of businesses across Idaho - from local mom & pops to large corporations - every year. We rely on these relationships to offer schedules, scores, photo galleries, rankings, live & archived broadcasts and more all for FREE to the public.

Besides serving Idaho high school sports fans with information and entertainment, our primary goal is to provide coverage, recognition and promotion to Idaho's high school sports and the athletes that participate in them.



Paul Kingsbury
OWNER. FATHER. FAN.



100%
IDAHO HIGH
SCHOOLS
COVERED



GAMESTREAMS
LIVE & ARCHIVED WEBCASTS

