



## Building Local Relationships

One business partnership at a time.



## Who we are

For over 20 years, IdahoSports.com has been Idaho's undisputed leader in online high school sports information. We partner with thousands of businesses across Idaho - from local mom & pops to large corporations - every year. We rely on these relationships to offer schedules, scores, photo galleries, rankings, live & archived broadcasts and more all for FREE to the public.

Besides serving Idaho high school sports fans with information and entertainment, our primary goal is to provide coverage, recognition and promotion to Idaho's high school sports and the athletes that participate in them.



*Paul Kingsbury*

OWNER. FATHER. FAN.



IDAHO HIGH  
SCHOOLS  
COVERED



**GAMESTREAMS**  
LIVE & ARCHIVED WEBCASTS





**POWER BOOSTERS**  
Become a Power Booster!



## FALL SPORTS



**BETTER THAN PRINT – CLICKABLE & TRACKABLE!**

**SHOW YOUR SCHOOL SPIRIT AND BE SEEN BY  
TENS OF THOUSANDS OF CURRENT PATRONS AND POTENTIAL CUSTOMERS!**

**BANNER ADVERTISERS ARE CONTACTED FIRST FOR AVAILABLE WEBCAST ADVERTISING**

**~ BE SEEN ~  
HIGH VISIBILITY!**

200,000+ VIEWS\*

**TEAM PAGES & SCHEDULES**

**SPORT PREVIEWS**

FOOTBALL, GIRLS BASKETBALL, BOYS BASKETBALL  
COMING SOON: BASEBALL, SOFTBALL

**LIVE & ARCHIVED WEBCASTS**

**FALL SEASON**

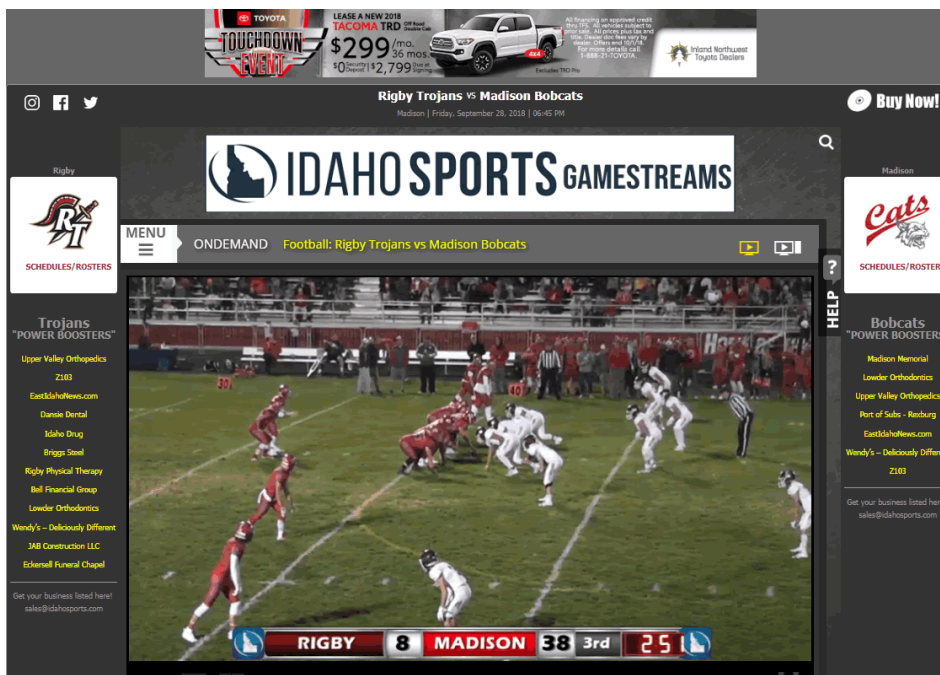
**WINTER SEASON**

**SPRING SEASON**



\*DEPENDS ON SCHOOL & LENGTH OF CAMPAIGN

**IDAHOSPORTS.COM  
SALES@IDAHOSPORTS.COM**



# SCHOOL POWER BOOSTER PACKAGES

## 'LETTERMAN POWER BOOSTER'

300X60PX, FULL-COLOR & CLICKABLE - \$250/SEASON OR \$750 FOR FULL YEAR

(BONUS: INCLUDES BUSINESS NAME & LINK ON WEBCASTS + BUSINESS NAME ON ALL PRINTED SCHEDULES AND ROSTERS)



## 'ALL-STAR POWER BOOSTER'

300X90 PX, FULL-COLOR & CLICKABLE - \$350/SEASON OR \$950 FOR FULL YEAR

(BONUS: INCLUDES BUSINESS NAME & LINK ON WEBCASTS + BUSINESS NAME ON ALL PRINTED SCHEDULES AND ROSTERS)



## 'MVP POWER BOOSTER'

728X90, SINGLE PANEL, CLICKABLE - \$750/SEASON OR \$1,800 FOR FULL YEAR

EXCLUSIVE PLACEMENT FOR MOST LOYAL SUPPORTER (ONE PER SCHOOL)

(BONUS: INCLUDES BUSINESS NAME & LINK ON WEBCASTS + BANNER ON ALL PRINTED SCHEDULES AND ROSTERS)



# Website Key Features



## Schedules & Scores

The most comprehensive list of game schedules and scores in the state.



## Photo Galleries

We work with the best sports photographers in the state and have amassed the largest repository of Idaho HS photos in existence.



## Live Broadcasts

Over 450 audio and video broadcasts streamed live and archived every year.



## Polls & Ranking

Power Rankings, Expert Polls and the only statewide Coach's Poll



## Tournament Info we

keep the state informed on who is playing who and when.

## Why Advertise With Us?

It's Simple. Reach thousands of local athletes, parents, coaches, administrators and fans. Every day.



### 01 Customers Are Online

At work, at school and at home, thousands of potential customers are on IdahoSports.com checking schedules and results or watching exclusive game broadcasts 24 hours a day.



### 02 Loyalty & Credibility

The IdahoSports.com brand has been the most trusted source of online high school sports information for over 20 years. The credibility of our brand extends to our advertisers.



### 03 Cost Effective

You can reach a large, hard-targeted, audience quickly and at a lower cost than most other media outlets.



# IdahoSports.com Demographics



## Average Monthly Traffic

VISITORS: 370,000+

PAGE VIEWS: 3,400,000+

### SOCIAL MEDIA FOLLOWERS @IDAHOSPORTS

 15,000+

 12,000+

 11,000+

## Age Demographics

High School Students  
23.6%

