



Web Site Statistics

Monthly Traffic

on average

150,000

visitors

1,200,000

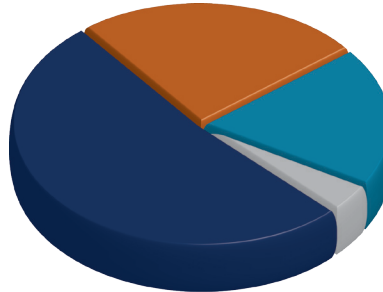
page views

5,800,000

total hits

Demographics

information based on a survey of 20,000 visitors



52% General Adults
(18 & over fans, coaches & administrators)

25% High School Students

19% Parents

4% Other

Campaign Information

Ad Size

234 x 60
Full Color

- Ads appear on every page related to chosen school.
- Trackable views and clicks (Monthly report included)



Placement

Single School

1 Month \$50

3 Months \$135
entire sports season

12 Months \$500
every single sports schedule, roster and stats page for a particular school

Multiple Schools

added-exposure campaigns are available by:

District	Conference
Sport	Entire State

See sales rep for details